Business Information Systems: Analysis, Design, And Practice

by Graham Curtis


Business Information Systems: Analysis, Design, and Practice by Graham Curtis and David Cobham. This book aims to equip those in, or entering business, to assess the opportunities, limitations, and major issues surrounding modern business information systems. It covers the information requirements and management perspectives required in a business environment.

This text is updated to include all recent developments in the field. It includes recent developments in the information systems field and management perspectives required in a business environment. It includes recent developments in the field.

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