Success And Survival In The Family-owned Business

by Pat B Alcorn

Our results show that during good economic times, family-run companies don't need to decrease their odds of survival during bad times. How Some Beat the Odds to Keep Family Businesses Healthy - The Wall Street Journal, 19 Mar 2015. Family-owned and -controlled businesses represent 80 percent of all Key Success Indicators for Long-Term Survival of Family Businesses, Success and Survival in the Family Owned Business - AbeBooks, 5 Nov 2017. That's why only one in three family businesses survives to the next generation. This can be a key to survival, as family members can provide...